



tourism

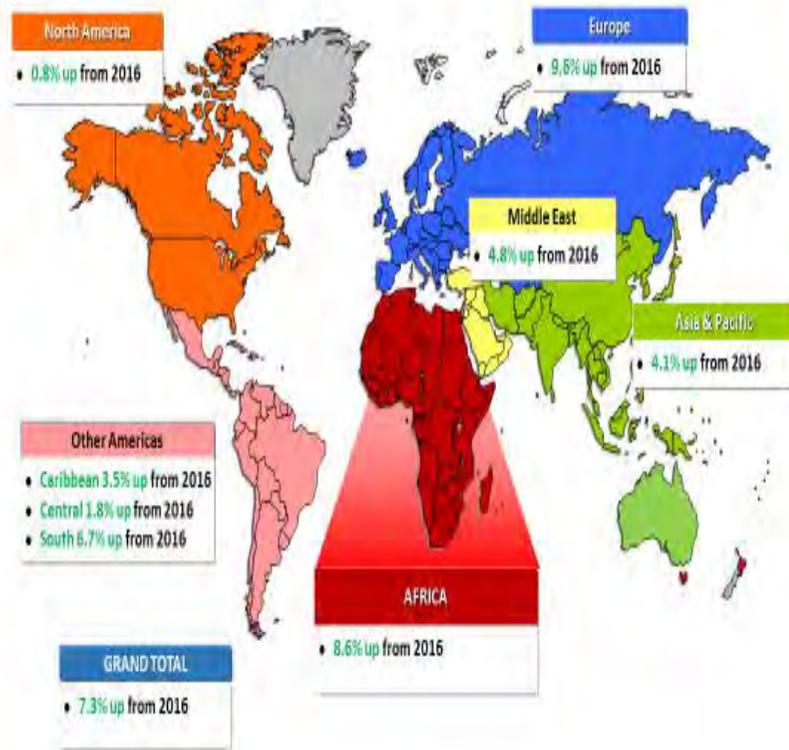
Department:
Tourism
REPUBLIC OF SOUTH AFRICA

TOURISM QUARTERLY FACTSHEET: QUARTER THREE 2018 Volume 3: 22 March 2018

GLOBAL TOURISM PERFORMANCE

Global tourist arrivals performance (July-Sept 2017)

Global tourist arrivals increased by 7.3% for the period July-Sept 2017 compared to July-Sept 2016.

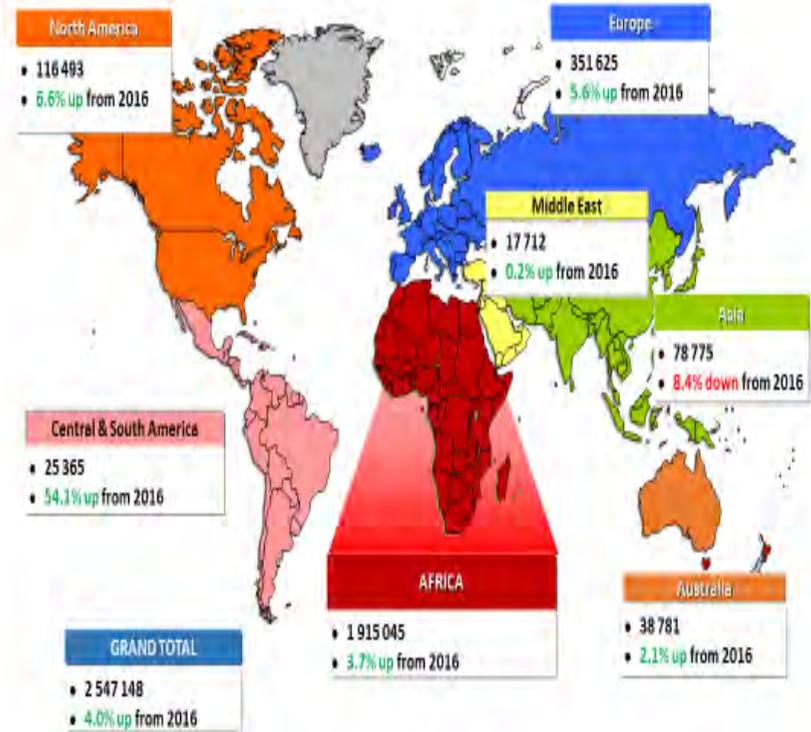


Source: UNWTO Barometer: January 2018

SOUTH AFRICA INBOUND TOURISM PERFORMANCE

South Africa tourist arrivals performance (July-Sept 2017)

South African tourist arrivals increased by 4.0% for the period July – Sept 2017 compared to July – Sept 2016



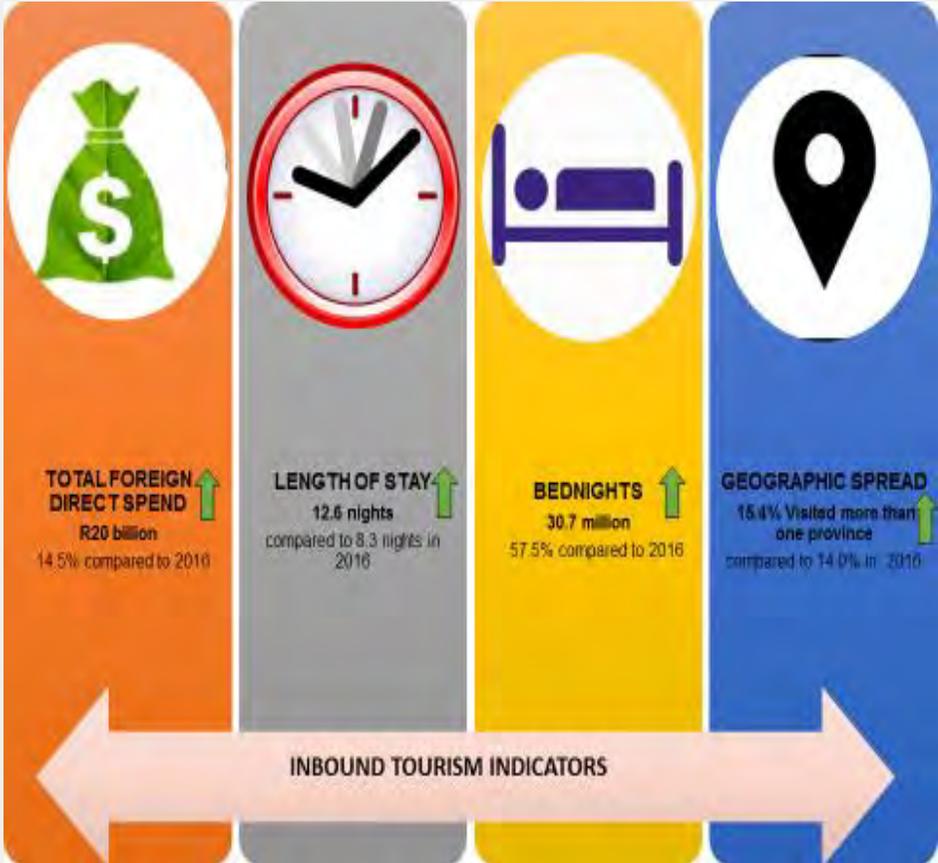
Source: Stats SA: Tourism and Migration report: July – September 2017

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SOUTH AFRICA INBOUND TOURISM INDICATORS

South Africa Inbound Key Indicators' Performance (Jul-Sept 2017)

Comparing July-Sept 2017 to July-Sept 2016, there was an increase recorded in the key inbound tourism indicators as shown below.

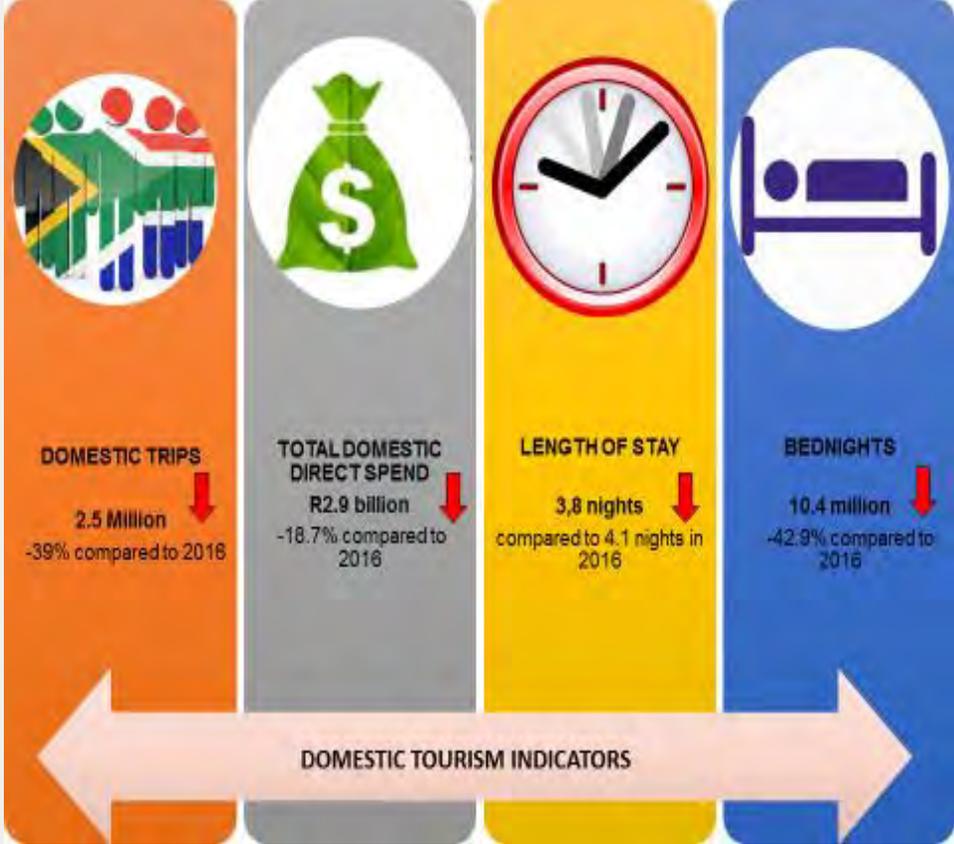


Source: SAT: Quarterly report: 2017

SOUTH AFRICA DOMESTIC TOURISM INDICATORS

South Africa Domestic Tourism Indicators' Performance (Jul-Sept 2017)

Comparing July-Sept 2017 to July-Sept 2016, there was a decline recorded in all key indicators as presented below.

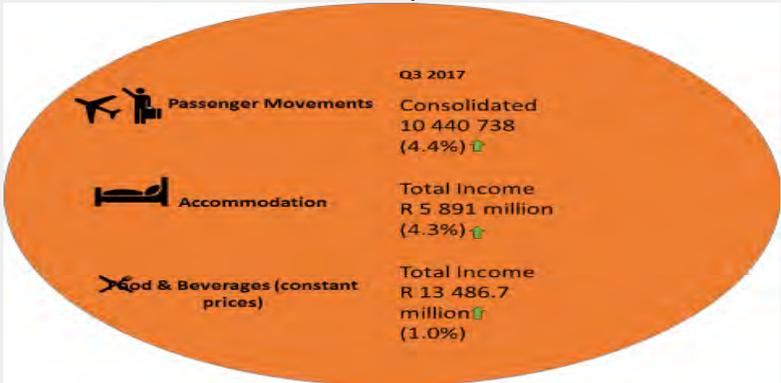


Source: SAT Quarterly reports, 2017

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OTHER SOUTH AFRICA ECONOMIC TOURISM INDICATORS
Performance of the air travel, accommodation and the food & beverages industries in South Africa (July-Sept 2017)

Passenger movements, accommodation and the food and beverages industries experienced a positive growth for the period July-Sept 2017 compared to July-Sept 2016.



Source: Airports Company South Africa September data: 2017, Stats SA Accommodation and Food and Beverages data: 2017

OTHER KEY SOUTH AFRICAN ECONOMIC INDICATORS



Source: Stats SA: QLFS Q3:2017, Economic Report Q3, 2017 and Fuel Pricing Automobile Association, Quarter three 2017.

KEY EVENTS HELD AND UPCOMING GLOBALLY AND NATIONALLY: JULY-SEPTEMBER 2017

GLOBAL EVENTS HELD AND UPCOMING DURING THE PERIOD JULY-SEPT 2017

Events Held	Upcoming Events: April-June 2018
<ul style="list-style-type: none"> UNWTO Regional Workshop on Evaluation of National Tourism Administrations Marketing Activities, China, Date: 6-8 July 2017 International Conference on Rural Tourism, Minsk, Belarus, Date: 16-18 July 2017 UNWTO Regional Course on "Strategies of Sustainable Tourism for Local Development, Mexico, Date: 4-8 September 2017 Working Group on the UNWTO Draft Convention on Tourism Ethics, China, Date: 11-12 September 2017 1st Tourism EXPO Japan (TEJ) Ministerial Round Table 2017 (in collaboration with UNWTO), Japan, Date: 21-22 September 2017 2nd UNWTO Global Conference on Wine Tourism, Argentina, Date: 29-30 September 2017 	<ul style="list-style-type: none"> Workshop on Communications and Media Relations on Wildlife and Sustainable Tourism. Regional Conference on Capacity Building on Tourism Development and Biodiversity Protection in West and Central Africa, DRC, Date: 3-6 April 2018 63rd UNWTO Regional Commission for the Americas (CAM), Paraguay, Date: 12-13 April 2017 UNWTO. Themis course on Tourism Strategy, Equatorial Guinea, Date: 7-11 May 2018 International Mayor's Forum on Tourism 2018, China, Date: 27-29 May 2018 2nd UNWTO World Conference on Smart Destinations, Spain, Date: 26-27 June 2018 The 61st UNWTO Regional Commission For Africa And 'Tourism Statistics: A Catalyst For Development's Seminar, Abuja, Nigeria, Date: 4-6 June 2018

Source: Event search on Google and UNWTO events Calendrer, 2017-2018

NATIONAL EVENTS HELD AND UPCOMING IN SOUTH AFRICA DURING THE PERIOD JULY-SEPT 2017

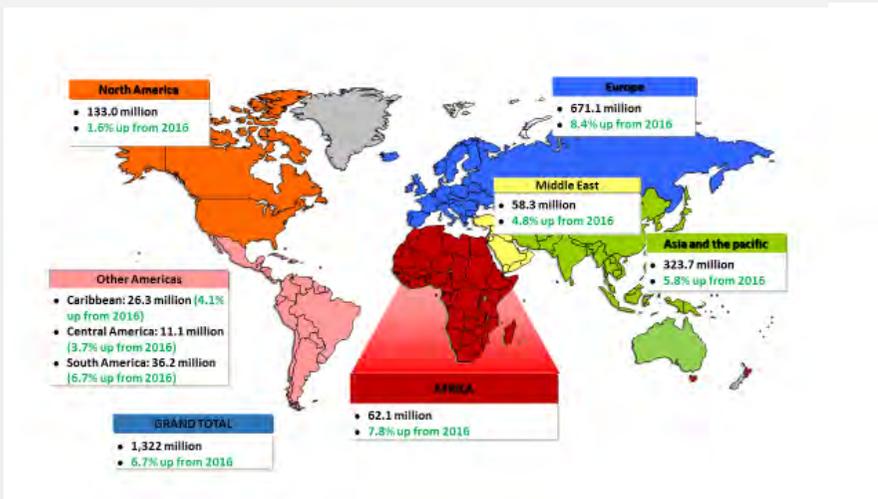
Events Held:	Upcoming Events: April-June 2018
<ul style="list-style-type: none"> Danone Cup of Nations, Reiger Park, Ekurhuleni, Date: 1-2 July 2017 Launch of the Gauteng Tourism Monitors Programme, Soweto, Date: 21-22 August 2017 2017 World Tourism Day celebrations, Mpumalanga, Date: 27 September 2017 NTCE Media Launch, Free State, Date: 7 September 2017 International Tourist Guide Celebration, Limpopo, Date: 15-16 March 2018 Tourism Research Seminar, University of Johannesburg, Date: 23 March 2018 	<ul style="list-style-type: none"> Tourism Indaba, KZN, Date: 8-10 May 2018

Source: National Department of Tourism Calendar: 2017-2018.

TOURISM QUARTERLY FACTSHEET: QUARTER THREE
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TOURISM ANNUAL PERFORMANCE

Global tourist arrivals performance: 2017

Global tourist arrivals for 2017 was 1,322 million, which was a 6.7% increase compared to 2016 (83 million).



Source: SAT: UNWTO Barometer: Volume 16, January 2018.

GLOBAL TOURISM ECONOMIC PERFORMANCE: 2016

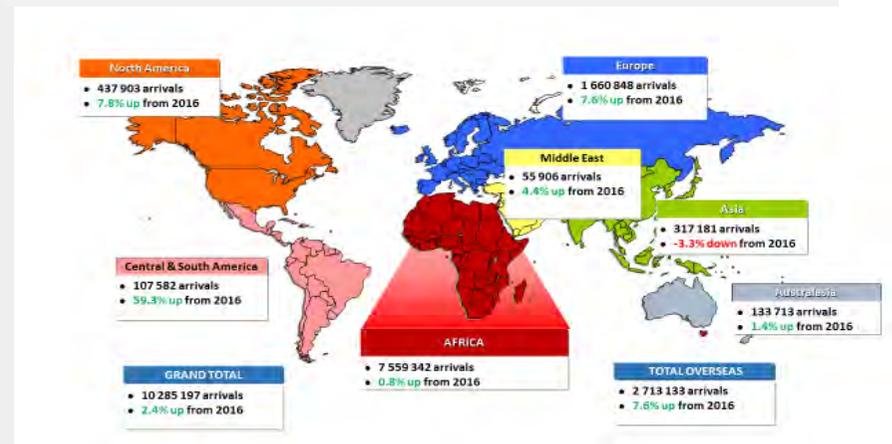
In 2017, tourism's direct contribution to GDP was USD 2, 570,1 billion, 3.2% contribution to the total GDP in 2017.



Source: WTTC, Travel and Tourism Economic Impact 2018 World Report

South Africa tourist arrivals performance: 2017

South African tourist arrivals increased by 2.4% in 2017 reaching a total of 10 285 197 million.



Source: Stats SA: Tourism and Migration Report: December 2017.

South Africa Inbound Tourism Key Indicators Performance: 2016

Comparing 2016 to 2015, there was an increase recorded in most of the key inbound indicators except for length of stay.



SAT : Annual Report, 2016.

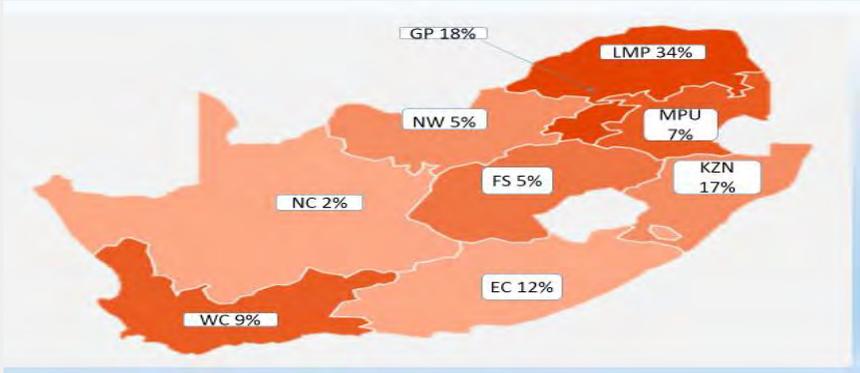
(N.B. Data for 2017 has not yet been released, will be updated in volume 4)

TOURISM QUARTERLY FACTSHEET: QUARTER THREE
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ANNUAL PERFORMANCE: 2016
SOUTH AFRICA DOMESTIC TOURISM INDICATORS

Provincial share of domestic trips: 2016

Most of the domestic trips for quarter two were in Limpopo, Gauteng and KZN.



SAT : Annual Report, 2016.
 (N.B. Data for 2017 has not yet been released, will be updated in volume 4)

South Africa Domestic Tourism Indicators: 2016

Comparing 2016 to 2015, there was an increase recorded in the key domestic indicators as shown below.

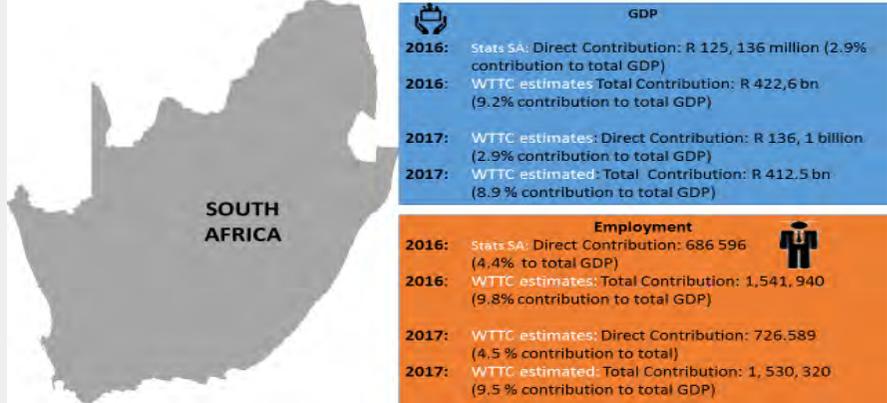


SAT : Annual Report, 2016.
 (N.B. Data for 2017 has not yet been released, will be updated in volume 4)

ANNUAL PERFORMANCE: 2016
SOUTH AFRICA ECONOMIC TOURISM PERFORMANCE: 2016

South Africa Tourism GDP and Employment Contribution: 2016 (Provisional)

In 2016, it was estimated that tourism's direct contribution to GDP was R125, 136 million, which was about 2.9% of the total GDP.



Source: Tourism Satellite Account: Final 2014 and provisional 2015 and 2016
 W TTC data-cuts: 26 March 2018

REFERENCES

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